



<http://www.swcrahome.org>

THE SOUTHWEST CASE RESEARCH ASSOCIATION NEWSLETTER: FEBRUARY 2008

MEETING INFORMATION

You should know by now that the next meeting is almost upon us. You may have decided not to come to the meeting, but we would really like to see you there. Please try to attend!

Meeting details: March 5th to March 8th at the Hyatt Regency, Houston, 1200 Louisiana Street, Houston, Texas, USA 77002

Registration: go to the following link and make it happen (before 2/20/08 to avoid late fees)

<http://www.fbds.org/cgi/register.htm>

Remember – you have to pay for FBD and SWCRA fees (at least)!

SCHEDULE

Wednesday (3/5/08)

Special Sessions

- 1:30-2:30 Writing International Cases
- 2:45-3:45 Writing Teacher's Notes
- 4:00-5:00 Teaching with Cases

SWCRA Reception/Social (TBA)

Thursday (3/6/08)

- 7:30-8:00 Past President's Breakfast
- 7:30-9:30 Breakfast & Busn. Meeting
(Business Meeting begins at 8:00)
- 10:00-10:30 FBD Coffee Break
- 10:30-12:30 Case Sessions
- Lunch on your own
- 2:00-3:00 Planning Session for 2009
Conference
- 3:00-5:00 Embryo Case Session
- Evening Social (TBA)

Looking Ahead....

The Planning Session for the 2009 Conference requires ideas (that are

practical and can be implemented) for the Oklahoma City 2009 case-fest. Alex Sharland will be the President for that conference and he is looking for bright ideas that will help recruit more case writers and broaden the appeal of the SWCRA organization.

By now you should have your Case Synopsis to Steve Maranville for the Proceedings (maranvilles@uhd.edu)

SWCRA Officers 2007-8

President: Carol Cumber
VP Programs: Steve Vitucci
Secretary: Don Mosely
Treasurer: Chad Carson
Archivist: Marlene Reed
VP Publications: Steve Maranville
Webmaster: Gerald Kohers
President Elect: Alex Sharland

The Agenda for the Thursday morning Business meeting will be circulated via email and posted on the SWCRA website prior to the conference. If you do not receive an agenda, contact Carol Cumber (carol.cumber@sdstate.edu) and she will forward a copy to you.

Questions about your case or the case sessions? Contact your session chair (swcrahome.org for details) or Steve Vitucci (vitucci@tarleton.edu) for more information.